

TOPICS & EXPERTISE

THE GO-TO MODERATOR FOR THOUGHT LEADERSHIP DISCUSSIONS

Would you like me to moderate your next roundtable or group discussion? Interactive, group discussions on trending topics in business (and society) is what I do best.

I have become the go-to moderator for many B2B marketing folks who understand the potential of leveraging discussion meetings and events to create impact.

Having a neutral person, experienced and expert in communication and people engagement will ensure that you get to do what you're best: being a subject matter/solutions expert.



EXAMPLES OF TOPICS

CYBERSECURITY (e.g.: IAM, Zero Trust, Ransomware Prevention, Fraud Management, Network Security, Zero Day Attacks, Passwordless)

IT (e.g. Mainframe Modernization, Cloud Transformation, Application Modernisation, Cloud Operations)

MARKETING & SALES (e.g. Demand Generation, Customer Experience, Personalisation, Sales Enablement, Contextual Advertising, Customer Centricity, TV Advertising Content Marketing, Customer Communication)

INDUSTRY 4.0 (Digital Transformation, Smart Manufacturing, Condition Monitoring, Engineering Excellence)

HR & WORK (e.g. Hybrid Work, Talent Management, Future Workforce, Payroll Automation)

SOFTWARE DEVELOPMENT (DevSecOps: Software Supply Chain Security & Developer Security Adoption, DevOps Transformation, OpenSource Software security)

DATA (e.g. Data Migration, Unstructured Data, Data Governance)

ARTIFICIAL INTELLIGENCE & ANALYTICS (e.g. AI in Society, Analytics Automation, Responsible AI)

FINANCE (e.g. Digital Transformation in Finance: E-Invoicing, F&A Transformation, Digital Payments)

RECENT DISCUSSIONS I HAVE MODERATED:

"Combatting Fraud and Simplifying **Fraud Management in Fintech**"

"How to Deliver a Winning **ABM & Demand Generation** Strategy in 2024"

"**Customer Centricity** in practice"

"How to make **Responsible AI** real"

"The **Future of Sales**"

"**Sustainability**: Creating Strategies for Long-Term Business Success"

"Competing for the Best: **Talent Management Strategies**"

"**Smart Manufacturing**: Unlocking the Secrets of Your Production"

"Multidomain **Master Data Management**"

"**AI & Psychology**"

"Drive Profitability with Digital **Aftersales Experiences**"

"Making Way for **Green Growth** and Inclusive Transitions in **Africa**"

"**Software Supply Chain** Security Risks"

"Building a Masterful **Cloud Analytics Strategy** for 2023 and Beyond"

"Optimising **Customer Relationships** in the **FinTech** Sector" (Spanish)

"How to Apply the 7 Rs for Successful **Mainframe Modernization**"

"Making the Most from Our **Data**" (Spanish)

"Succeeding in an **Age of Transformation**: Achieving Resilience and Agility in **F&A**" (German)

"Accelerating your Journey to **Zero Trust** with **Modern Identity**"

"Moving toward a **Human-Centred Approach** with **CIAM** in Financial Services"

"Eliminating the **Consequences of Ransomware** without Paying the Price"

"Combatting **Account Takeovers** and Non-Authorised Access with **Digital Identity**" (Spanish)

"The Innovative Advantage in Digital Customer Experiences: How to use **Customer Identity** to **Optimise Security** and **Convenience**"



CLIENT EXTRACT

AACHEN UNIVERSITY
ABBOTT PHARMACEUTICALS
ACTION
ADOBE
ADP
AKAMAI
ALTERYX
ATLASSIAN
AUSTRALIAN PSYCHOLOGICAL SOCIETY (APS)
AVANTUM
BASWARE
BKT TYRES
BLACKLINE DACH
BLOCKSHOW EUROPE
BOOMI
CAPGEMINI
CHARGE BEE
CLOUDFLARE
COTEC PORTUGAL BUSINESS INNOVATION ASSOCIATION
CONFLUENT
CYBERREASON
DATAMINR
DATORAMA
DELOITTE
DEPT AGENCY
DIGITATE
DOCUSIGN
DOMINO DATA
DYNATRACE
ELASTIC
EXTREME NETWORKS
FICO
F5 NETWORKS
GATES
FUJITSU
GITLAB
GIZ (GERMAN DEVELOPMENT AGENCY)
GOOGLE ENTERPRISE
GMV SPAIN
HPE & NVIDIA
KHOROS
HITACHI VANTARA
HUBSPOT LATAM
HUAWEI ENTERPRISE
HUAWEI FUSION SOLAR
IBM GERMANY
IBM EMEA
IBM USA
INFORMATICA

JOHNNIE WALKER
KPMG
LINKEDIN
LZ LABS
MANAGEMENT EVENTS
MARKETING ARCHITECTS
MESSE KÖLN
MEETYOO
MOJO AI
NAKISA
NTT
ORACLE
PALO ALTO NETWORKS
PORTUGUESE DIASPORA COUNCIL
SAP SPAIN
SCHAEFFLER AG
SNYK
THEBEN AG
PHILIPS
PING IDENTITY/FORGEROCK
PROSKE GMBH
PTC
PUBLICIS SAPIENT
PYTHIAN
ROCKWELL AUTOMATION
SALESFORCE
SCANDIT
SEON FRAUD FIGHTERS
SERVICE NOW
SITECORE
STIBO SYSTEMS
STRIPE
TANIUM
TATA CONSULTING SERVICES
TIPALTI
TUFIN
UST
TABLEAU
TWILIO
VALTECH
VIRTI
VMWARE
ZERTO (HP)
ZOOM

WHAT PEOPLE SAY:

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"Mounia's exceptional moderating skills and infectious energy were the driving force behind the event's success. Her passion and enthusiasm were contagious, and she seamlessly guided the event through its various stages, ensuring that all participants were engaged and informed"

(Michiel Visier, Management Events)

"I was impressed by the research and preparation Mounia completed ahead of the session, and also by her friendliness and approachability. It felt like chatting to an old friend. Mounia infused this blend of approachability and professionalism into her work throughout the day. Whether she was introducing speakers or managing panel discussions, she was knowledgeable, well-prepared and friendly. She had clearly done her homework but also didn't take herself too seriously, allowing her to present with assurance and ease.

It was a joy to take part in the event, and much of this was down to the atmosphere created by Mounia

(Shola Kaye, Award-Winning Speaker on Empathy)



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SHOWREELS & CONTACT

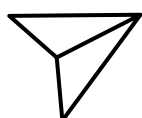
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